...buy cars with lower CO₂ emissions (full licence holders only)

...change their behaviour to limit climate change

...share car journeys more instead of driving alone (full licence holders only)

...reduce their motorway speed to help reduce CO₂ emissions (full licence holders only)

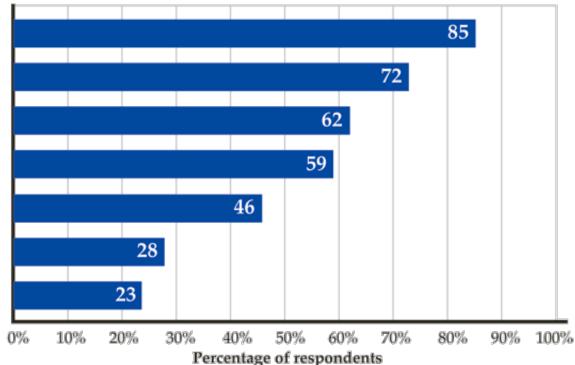
Willingness to...

...reduce their level of car use

...pay to learn to drive in a more environmentally friendly way (full licence holders only)

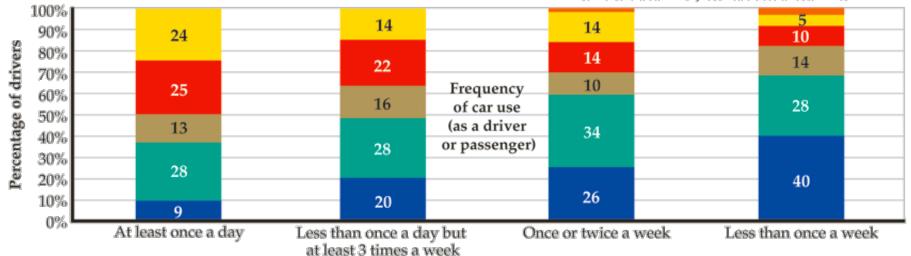
...reduce their air travel

Source: Office of National Statistics Opinions Survey - 2010. Base numbers: 729; 996; 729; 729; 994; 730; 982 (top to bottom).





Source: Office of National Statistics Opinions Survey - 2010. Base numbers: at least once a day = 502; less than once a day but at least three times a week = 187; once or twice a week = 137; less than once a week = 169



I am willing to use public transport more often instead of travelling by car

Strongly agree Tend to agree Neither agree nor disagree Tend to disagree Strongly disagree Don't know